

Devin T. Mathias Consultant

Education: Pennsylvania State University, B.A.
University of Florida, M.B.A.

Residence: State College, Pennsylvania



Professional Experience

Devin joined the firm in 2011 bringing considerable consulting and advancement staff experience in the development of annual giving programs, young alumni efforts, donor relations, capital campaigns, and the integration of social media into comprehensive fundraising programs.

Before embarking on a consulting career, Devin spent three years as director of annual giving at the University of Michigan where he oversaw the central annual giving team; reorganized the annual giving department to improve gift revenue, donor engagement, and unit service; and developed social media strategies for the University relative to overall philanthropic efforts. He also proposed and led the *Recent Graduate Initiative* to research, track, and solicit undergraduate alumni of the previous five years. This initiative received the 2009 CASE Circle of Excellence Bronze Award for Fundraising.

Prior to Michigan, Devin was at the University of Florida Foundation for over five years, including serving as the director of The Florida Fund. While at Florida, he founded the SEC Annual Fund Conference, and the SEC Challenge. Devin has also worked with Penn State's Office of Annual Giving and the Affinity Connection, a private alumni relations firm.

Devin is a frequent presenter at various CASE, AFP, and other development conferences and workshops. He also serves on the board and executive committee of Penn State's Dance Marathon Alumni Group, which promotes a continuing relationship between students and alumni by providing opportunities for alumni to give time, money and resources to aid The Four Diamonds Funds in the conquering of childhood cancer. He currently lives in State College, Pennsylvania with his son and two daughters.

Representative List of Clients Served

Drexel University
Fashion Institute of Technology
Indiana University of Pennsylvania
Providence Day School
Regis University
San Diego State University

United States Artists
University of Illinois
University of California – Santa Cruz
Wake Forest University
Washington State University
Wayne State University

