

Christopher Vlahos

Senior Consultant

Education:

Ohio State University, B.A., M.A.

Residence:

Tucson, Arizona



Professional Experience

Chris joined Marts & Lundy as a Senior Consultant in March 2016. Chris has worked in executive alumni relations management since 2001, and is a global traveler, speaker and industry advocate. He works with clients through the lens of purposeful alumni engagement – a metrics-based approach to institutional advancement through insight, strategy and experience.

Chris is the author of numerous blogs and articles, most notably his work on the linkage between alumni engagement and fundraising. He has assisted numerous institutions in the areas of organizational planning, brand development and membership strategies.

He served as Associate Vice President of Alumni Relations at Case Western Reserve University, where he was responsible for developing engagement strategies that positioned the alumni relations office as the alumni gateway to the university.

Prior to joining Case Western Reserve, Chris was President and Executive Director of the University of Arizona Alumni Association. In this capacity, he was a member of the university Cabinet as well as the Board of Directors for the University of Arizona Foundation. He has been a member of the Council of Alumni Association Executives (CAAE) and the Association of Private College and University Alumni Directors (PCUAD).

Chris began his alumni relations career as Vice President of Membership & Marketing at The Ohio State University Alumni Association, following a 20-year career in the field of marketing communications. He is a founding member of the Council for Alumni Membership & Marketing Professionals (CAMMP) and has maintained a long affiliation with the Council for the Advancement and Support of Education (CASE). Chris has served CASE as a faculty member in the U.S., Asia and Europe; as a two-time chair of the Summer Institute on Alumni Relations; and as a member of the CASE Commission on Alumni Relations. Chris is a recipient of the CASE Crystal Apple award.