

Ronald J. Arena

Of Counsel



Education: University of Massachusetts, Amherst, B.A.
Temple University
Stanford University

Residence: Valley Forge, Pennsylvania

Experience

Ron joined Marts&Lundy as a Senior Consultant in 2001, bringing to the firm more than 20 years of experience in the nonprofit sector. He led the firm’s communications practice, Marts&Lundy Communications — a full-service agency that includes a talented team of strategists, writers and storytellers, print and digital experts, designers, and film producers located across the country. In 2022, Ron moved to Of Counsel.

Ron previously served as principal of Arena Communications from 1992-2001. His team provided a wide range of marketing and communications services to a national client base. Before starting his own firm, Ron was a senior consultant with Neal & Associates, providing specialized marketing, public relations, and communications services to nonprofit organizations.

He is active in his local community as a founding member of the Charlestown Citizen’s Forum, a non-partisan organization dedicated to educating residents about timely national issues. He also serves on the Board of Directors of the historic Colonial Theater in his hometown of Phoenixville, Pennsylvania.

Representative List of Clients Served

- American Cancer Society
- Boston Children’s Hospital
- Columbia University
- Harvard University
- Massachusetts General Hospital
- Massachusetts Institute of Technology
- Missouri Botanical Gardens
- National Park Foundation
- The Nature Conservancy
- PBS Foundation
- Princeton University
- Punahou School
- San Diego State University
- San Francisco Symphony
- Smithsonian Institution
- Trust for Public Land
- University of California, San Francisco
- University of Rochester
- University of St. Thomas
- University of Utah