

# Jennifer Bizzarri

Consulting Partner



Education: McMaster University

Residence: Toronto, Canada

## Experience

Jennifer joined Marts&Lundy in January 2017, but in fact had been bringing her exceptional communications skills and fundraising experience to our clients since 2013. Jenn has been the lead strategist for a number of international clients such as the Royal Women's Hospital (Melbourne), VGH & UBC Foundation (Vancouver), the University of Ottawa, Queen's University, Kids Help Phone, Upper Canada College and Ruby Canada. She brings more than 25 years of experience in fundraising, with a particular strength in communications.

Together with her writing skills, Jenn offers clients the insight and experience required to create successful fundraising communications strategies and materials such as Priority Articulation, Preliminary Case Briefings, Cases for Support, Student Recruitment Strategies, Communications Audits and Organizational and Campaign Planning. Jenn is a past faculty member of the Canadian Association for Independent Schools Leadership Institute, having taught the Marketing and Communications module there in 2018.

Prior to becoming a consultant in 2011, Jenn was a founding staff member of Greenwood College School in Toronto. She also brings experience in higher education and the arts, having worked at both the University of Toronto and the National Ballet of Canada. Jenn sits on the Board of Camp Ekon and volunteers with the Juvenile Diabetes Research Foundation. She began her fundraising career in 1994 as a McConnell Fellow at McMaster University.

## Representative List of Clients Served

The Arthritis Society  
Athol Murray College of Notre Dame  
Autism Speaks Canada  
Children's Cancer Association  
Concordia University  
Holy Trinity School  
Kids Help Phone  
Let's Talk Science  
Michael Garron Hospital Foundation

Pathways to Education  
Queen's University  
The Royal Ottawa Mental Health Centre  
Royal St. George's College  
Royal Women's Hospital  
St. Mildred's-Lightbourn School  
University of New Brunswick  
University of Ottawa  
Upper Canada College  
Vancouver General Hospital Foundation