

A Marts&Lundy *Special Report*

# \$10M+ Gifts Report 2023

A report on gifts given in 2022



# Summary of Findings

## Total \$10M+ Giving in 2022

As you review this year's report, it is important to note that comparisons of total \$10M+ giving is skewed by the \$15B gift Bill Gates made to his own foundation in 2021. When excluding the top gifts from 2021 and 2022, \$10M+ giving is only down approximately 4% from 2021—and both years are significantly up from 2020. The number of \$10M-\$24M gifts has recovered from a significant drop in 2020. Gifts in the \$25-\$49M range, however, shrank between 2021 and 2022. In terms of dollars, gifts of under \$100M have recovered from their 2020 drop and surpassed previous years. **The majority of the year-over-year variation in total dollars given is due to gifts of \$100M+.**

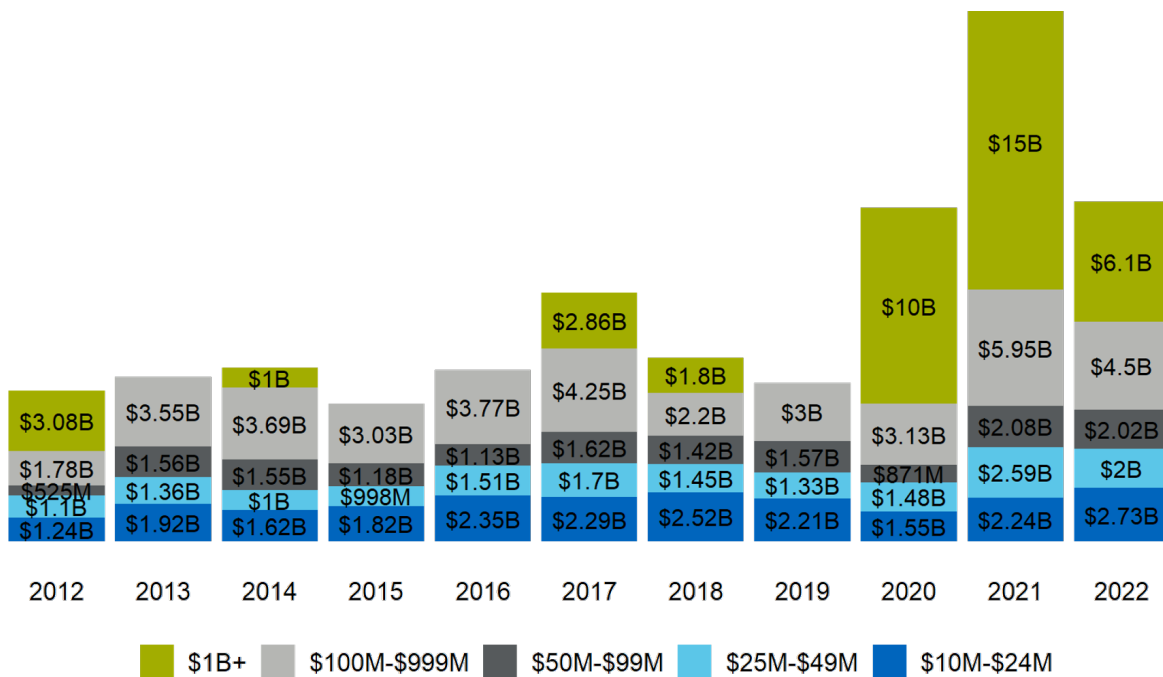
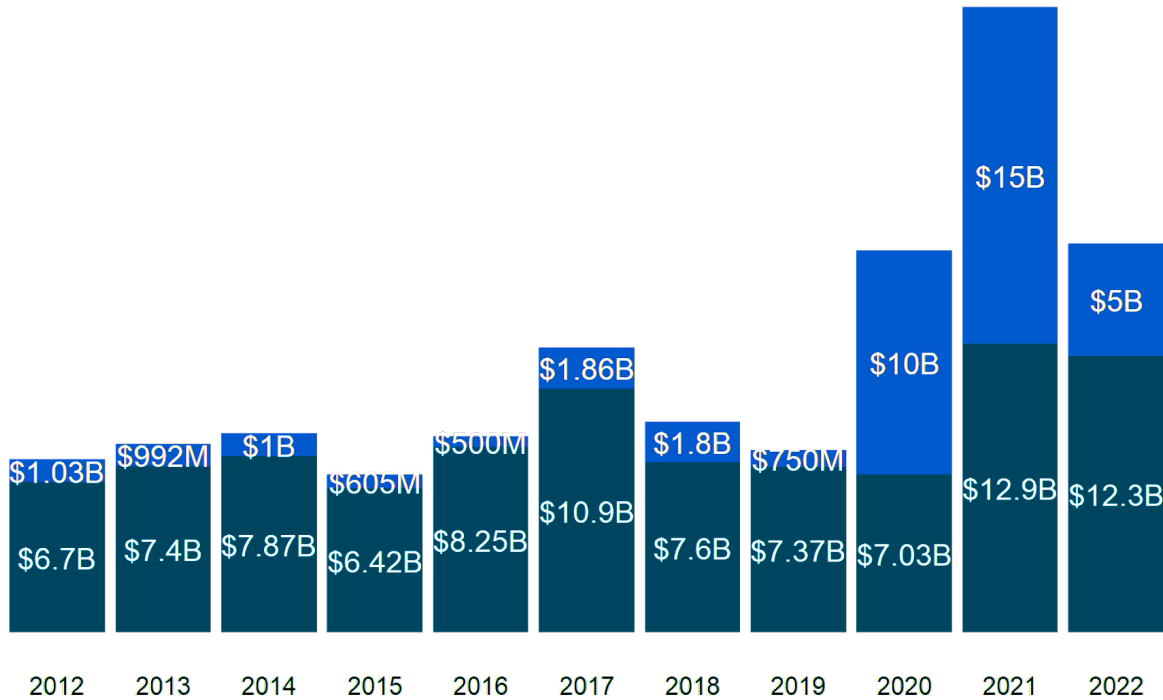
## \$10M+ Giving to Higher Education in 2022

Compared to 2021, \$10M+ giving to Higher Education dollars decreased by 10%, and the number of gifts decreased by 10%. However, \$10M+ giving to Higher Education in 2022 and 2021 demonstrate a significant recovery over 2020. Of note is that 2022's top gift was twice as large as the top gift in 2021; without those top gifts, the drop from 2021 is slightly steeper. Gifts to Higher Education in the \$25M-\$49M range shrank by about half from 2021 to 2022, while other gift levels stayed steady and the count of gifts in the \$10M-\$24M range grew. Similarly, \$10M+ dollars given to Higher Education in the \$25M-\$49M range shrank by about half from 2021 to 2022 while the \$100M+ and \$10M-\$24M ranges grew. In 2022, Higher Education received the smallest proportion of total \$10M+ dollars ever identified in this data set, reaching back to 2006.

## \$10M+ Giving to Health in 2022

Compared to 2021, \$10M+ giving to Health dollars decreased by 5%, and the number of gifts increased by 8%. Of note is that \$10M+ giving to Health continued to see a huge increase following 2020, however this could be due to a change in how The Chronicle of Philanthropy categorizes these gifts when they were given to academic medical centers. The number of gifts to Health in the \$10M-\$24M range have recovered since their slump in 2020, surpassing all previous years. In 2022, Health continued to receive its largest proportion of \$10M+ dollars since at least 2006.

# The Effect of Top Gifts on Year-Over-Year Comparisons of Total \$10M+ Giving



■ \$1B+ 
 ■ \$100M-\$999M 
 ■ \$50M-\$99M 
 ■ \$25M-\$49M 
 ■ \$10M-\$24M

Special Report

# \$10M+ Gifts Report 2023

A Report on Gifts Given in 2022

February 2023

# Total \$10M+ Giving

Higher Education. Health. Foundations. Arts, Culture  
& Environment. Schools. Other Causes.

# Total \$10M+ Giving Methodology

- Data source is The Chronicle of Philanthropy “Big Charitable Gifts.”
- Includes only gifts and commitments from individuals/family foundations and to recipients within the United States.

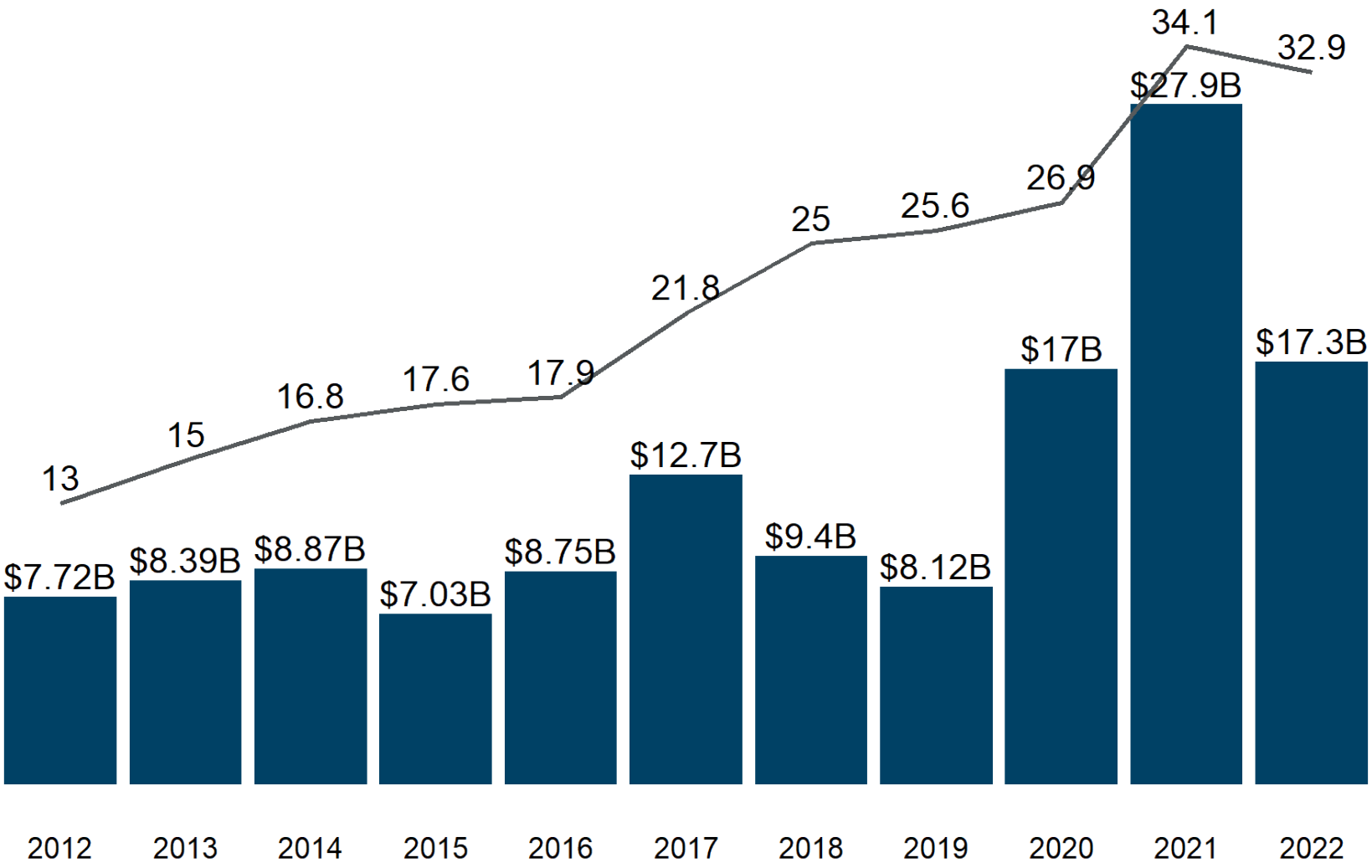
# Total \$10M+ Giving Summary

Bill Gates made a \$15B gift in 2021 to his own foundation, an outlier in this data set. When excluding the top gifts from 2021 and 2022, \$10M+ giving is only down about 4% from 2021.

	Gift Count		Gift Value	
<b>2020</b>	187		\$17.0B	
<b>2021</b>	315	} +3%	\$27.9B	} -38%
<b>2022</b>	325		\$17.3B	

Note: Includes giving to Foundations

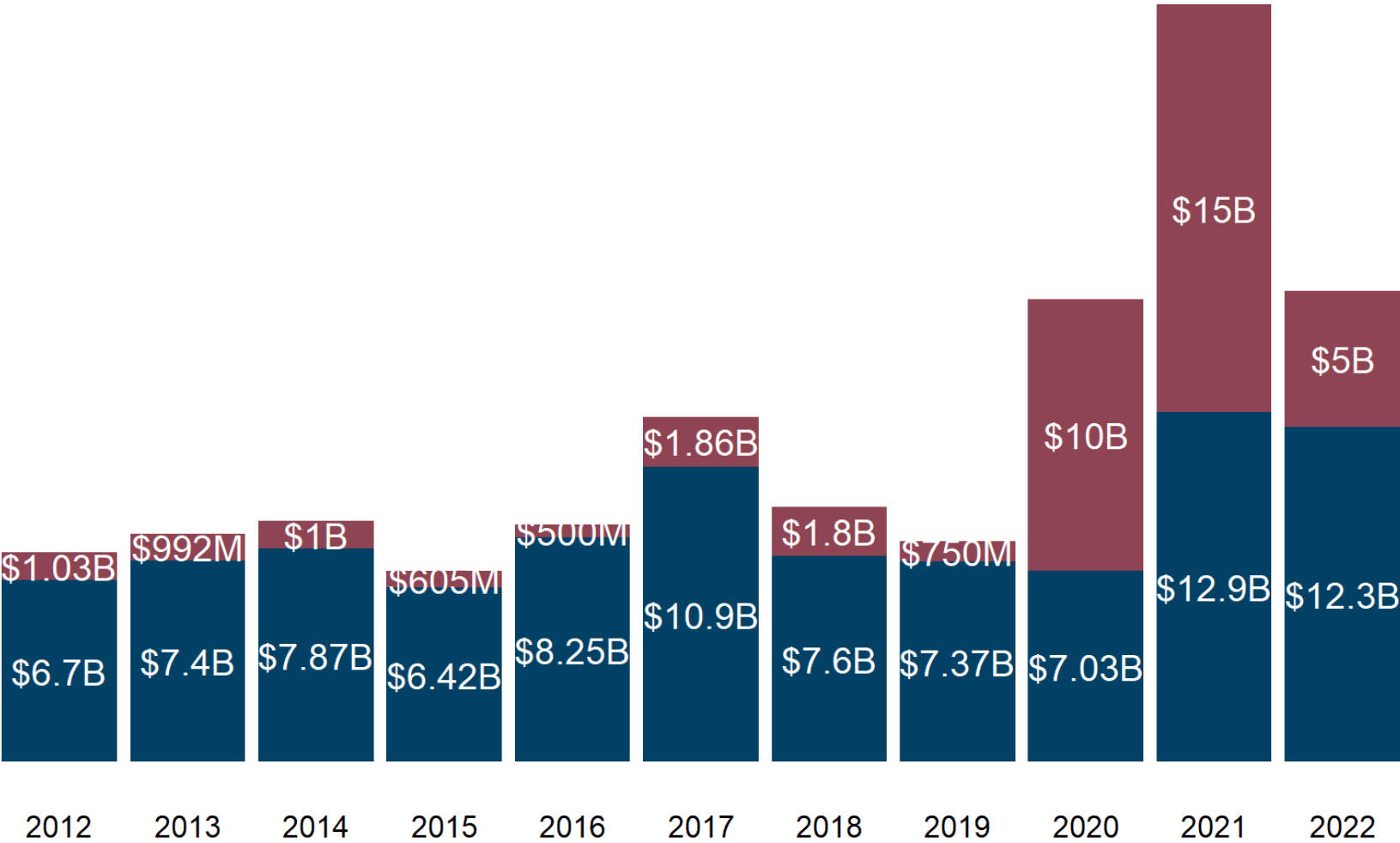
# Total \$10M+ Giving and DJIA



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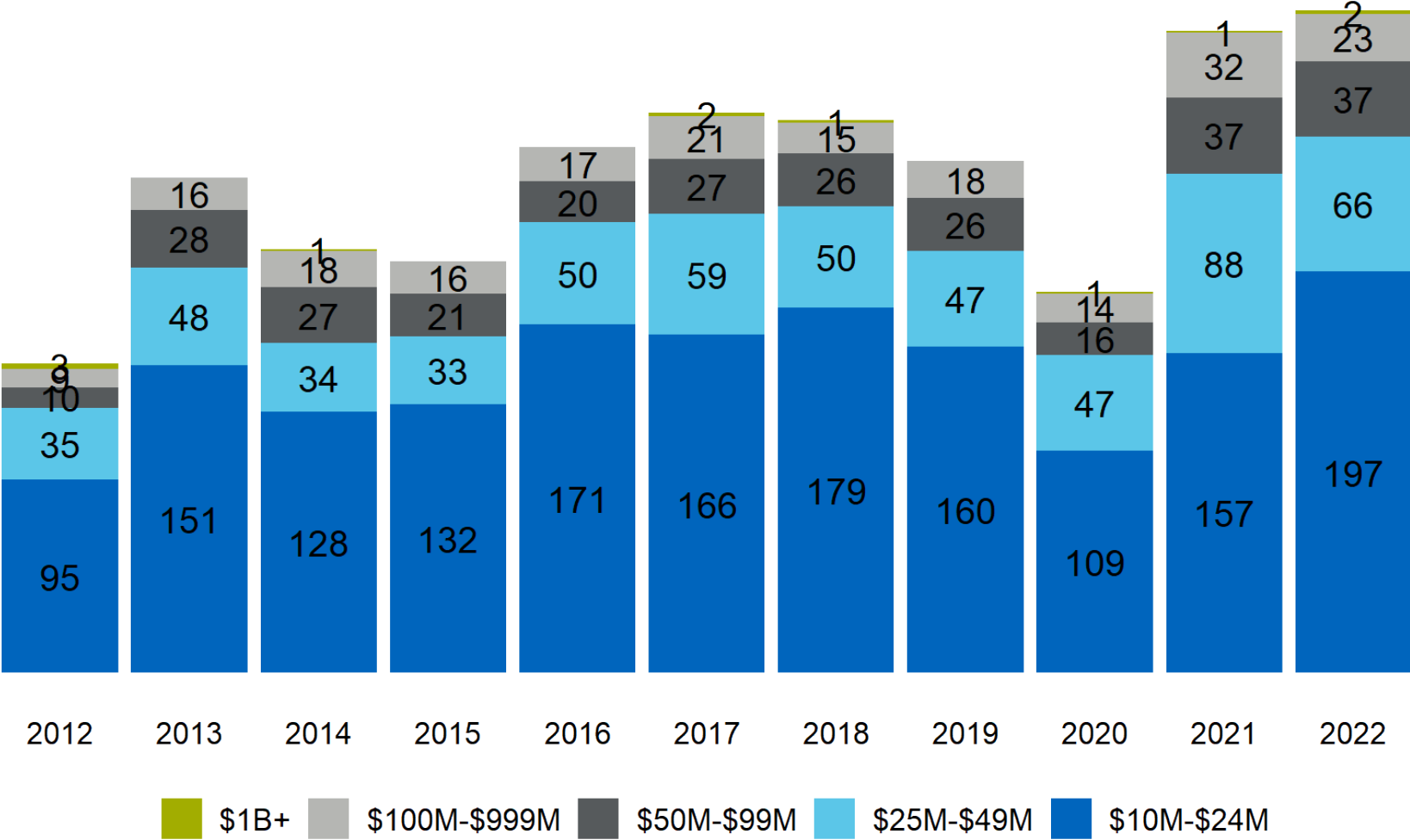


# Total \$10M+ Giving – Inclusive of Top Gift



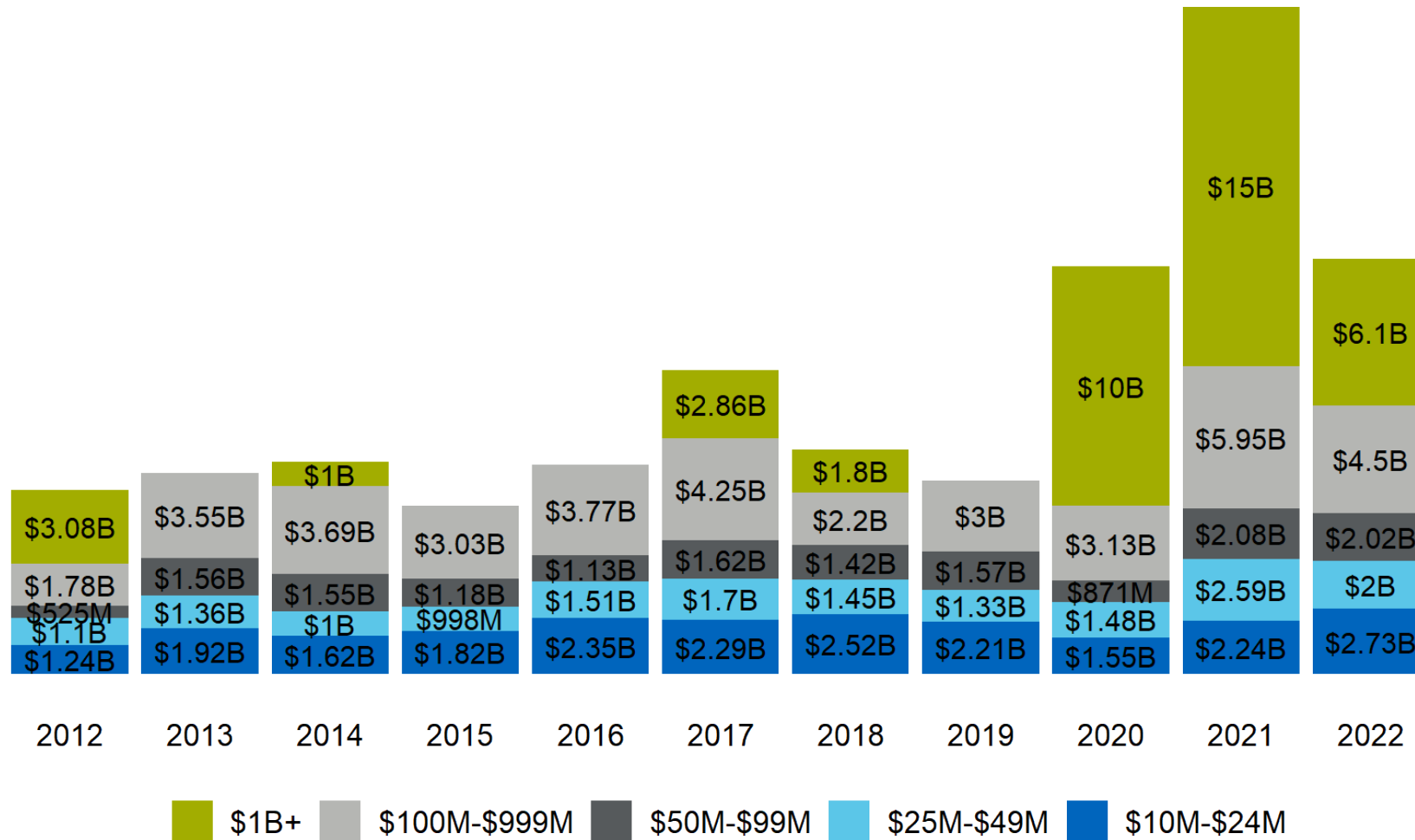
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# Total \$10M+ Gifts by Level



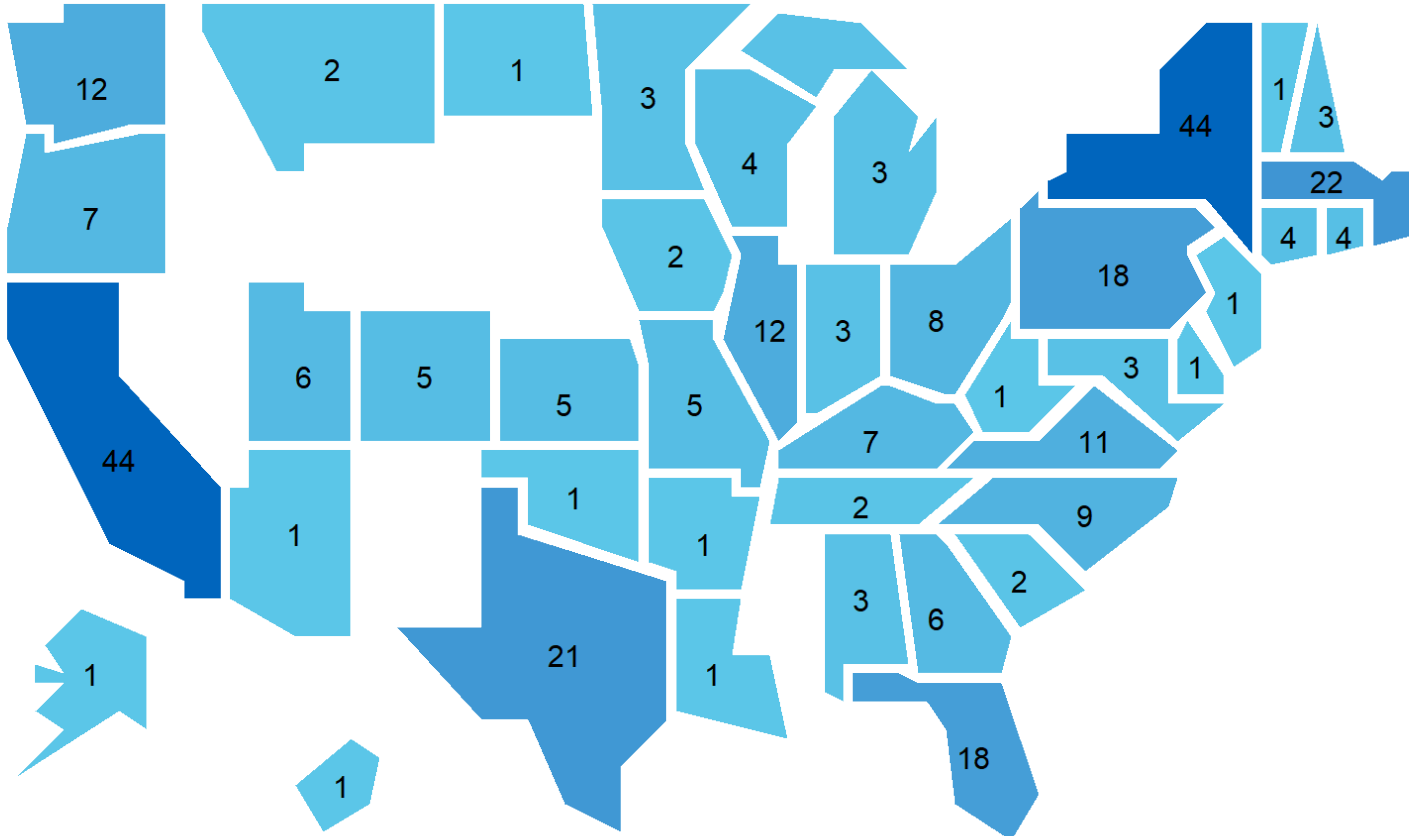
Designed by Marts&Lundy. Data source: Chronicle of Philanthropy

# Total \$10M+ Giving by Level



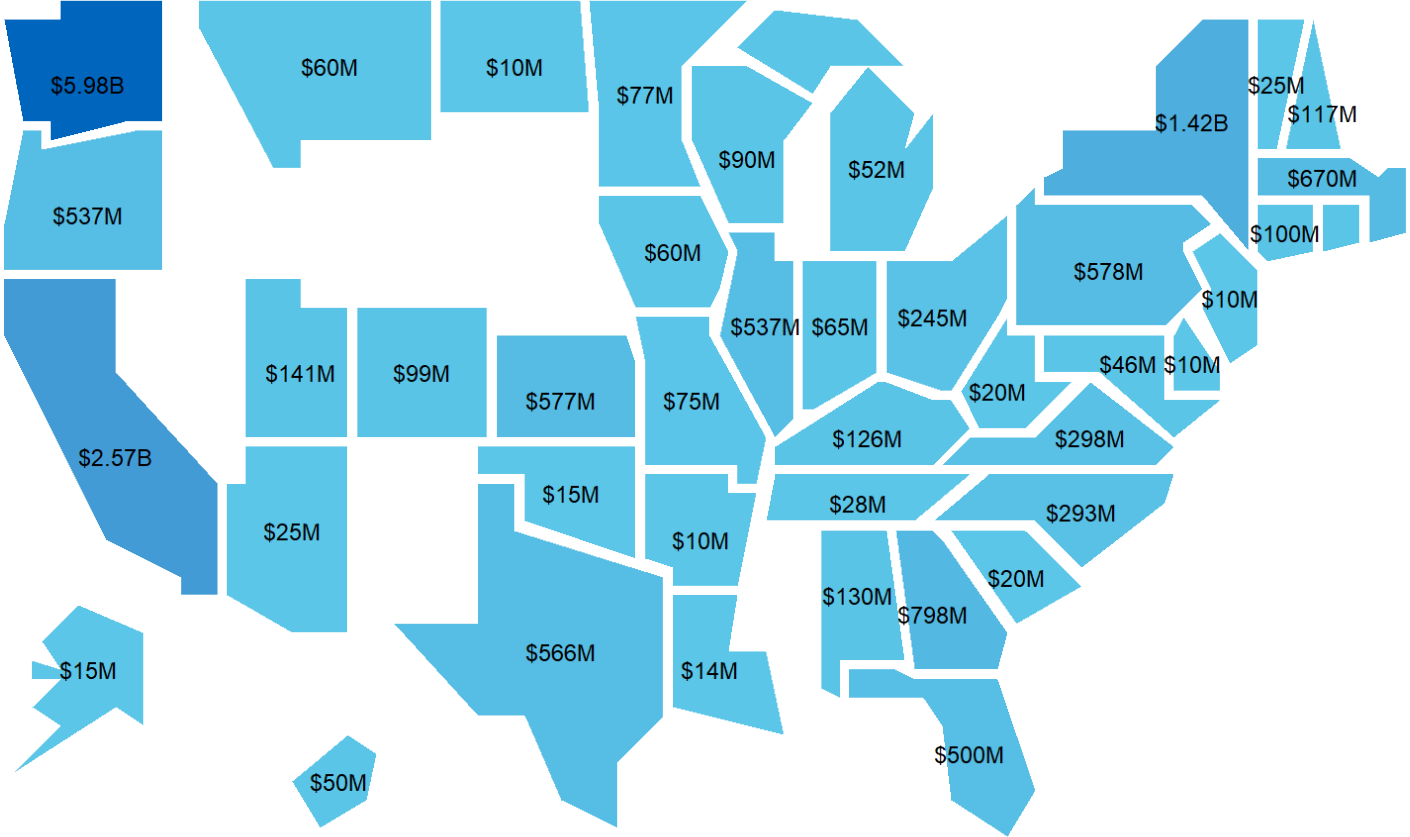
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# Total \$10M+ Gifts by Recipient Organization's Location



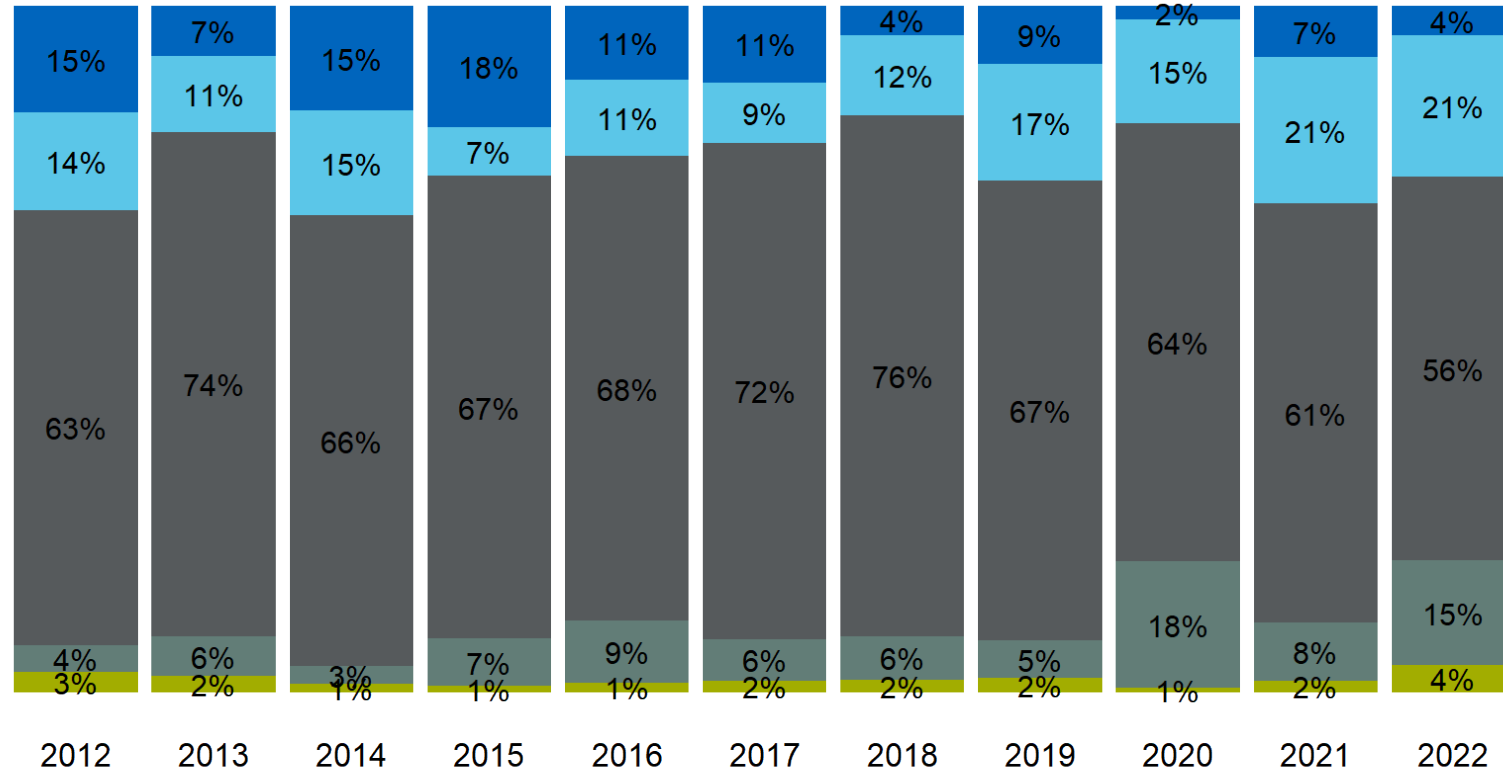
Designed by Marts&Lundy. Data source: Chronicle of Philanthropy

# Total \$10M+ Giving by Recipient Organization's Location



Designed by Marts&Lundy. Data source: Chronicle of Philanthropy

# Percent of \$10M+ Fundraising Dollars by Sector



■ Arts, Culture, & Environment   
 ■ Health   
 ■ Higher Education  
■ Other Causes   
 ■ Schools

Designed by Marts&Lundy. Data source: Chronicle of Philanthropy. Foundations excluded.

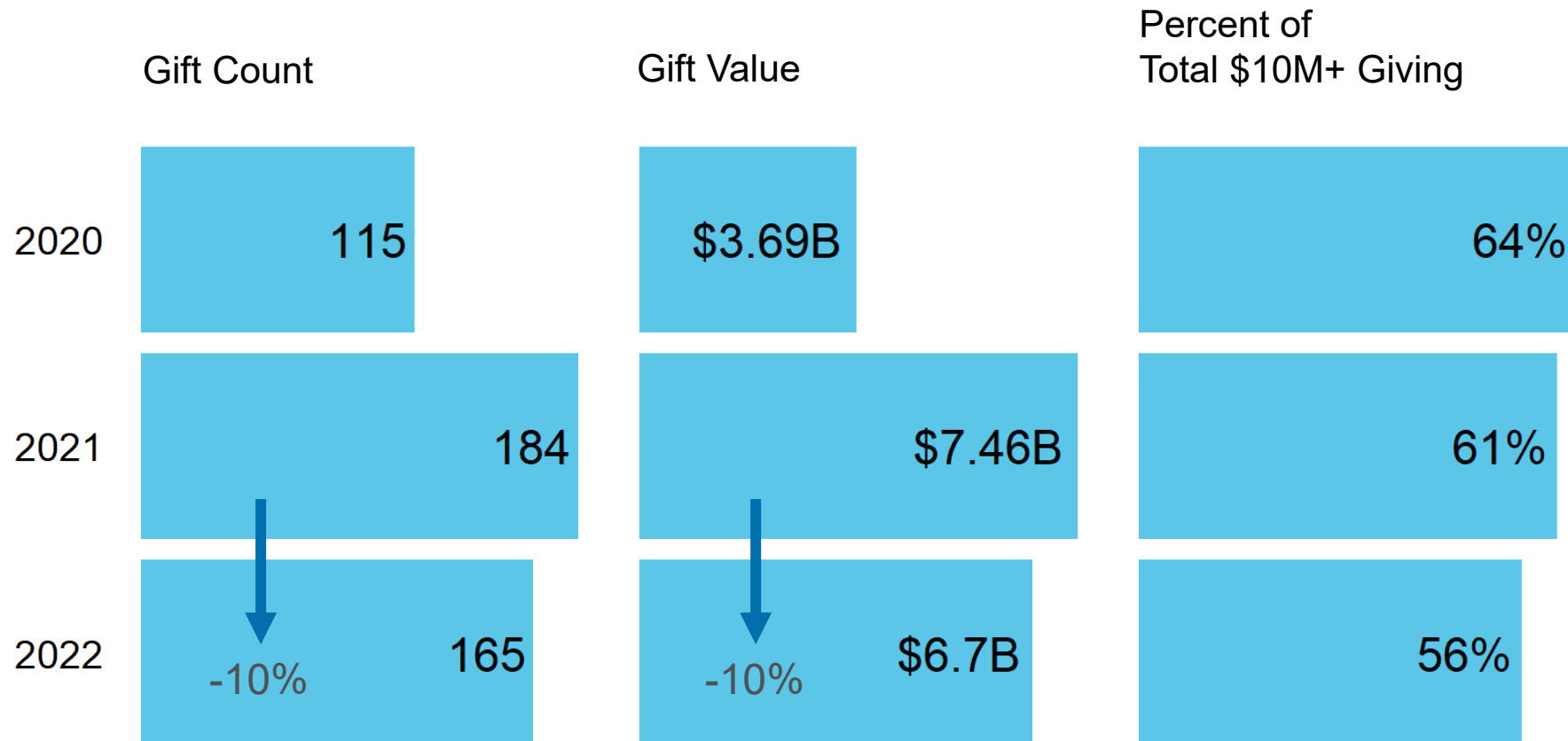
# \$10M+ Gifts to Higher Education

# \$10M+ Giving to Higher Education Methodology

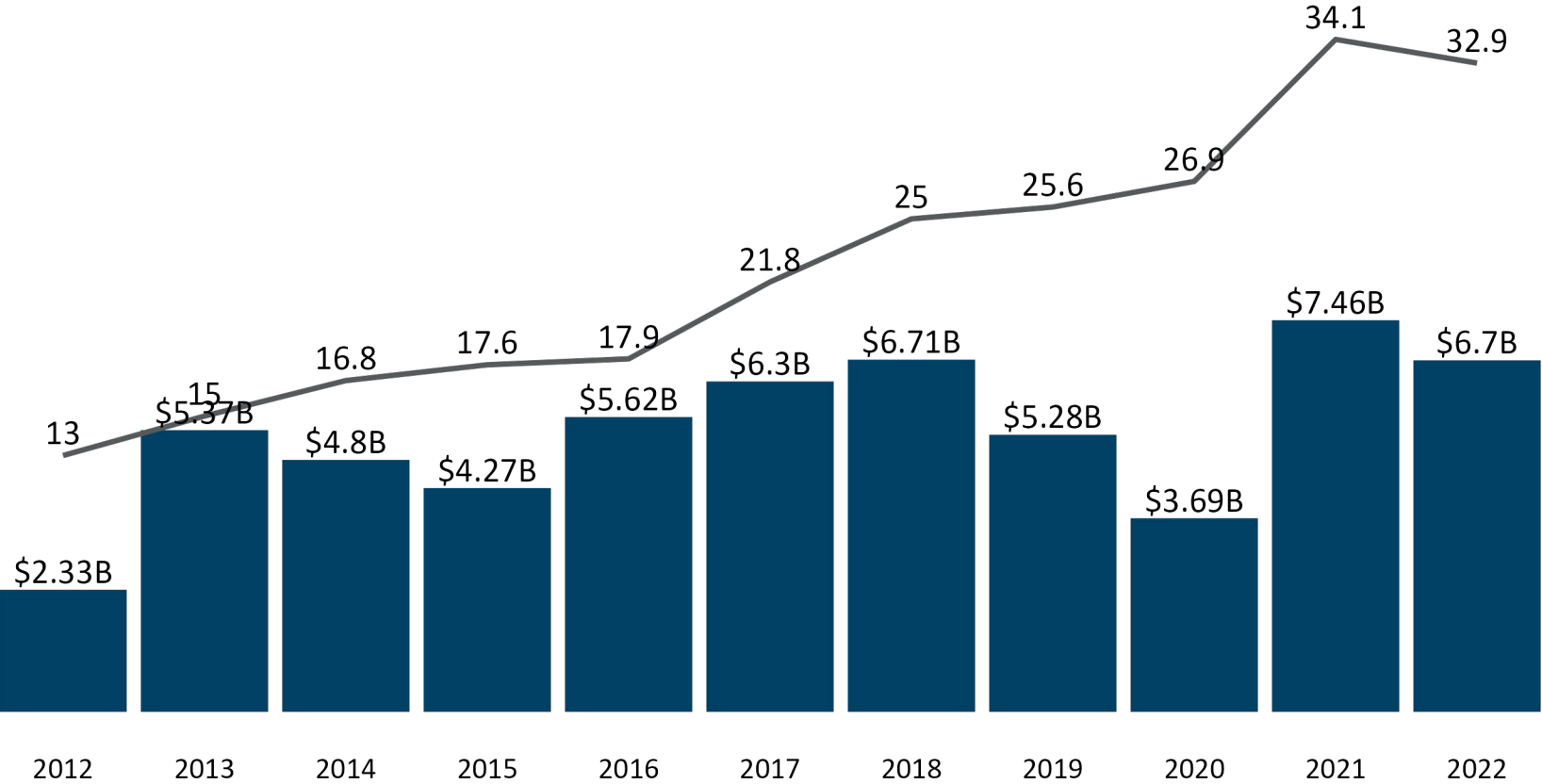
- Data source is The Chronicle of Philanthropy “Big Charitable Gifts.”
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# \$10M+ Giving to Higher Education Summary

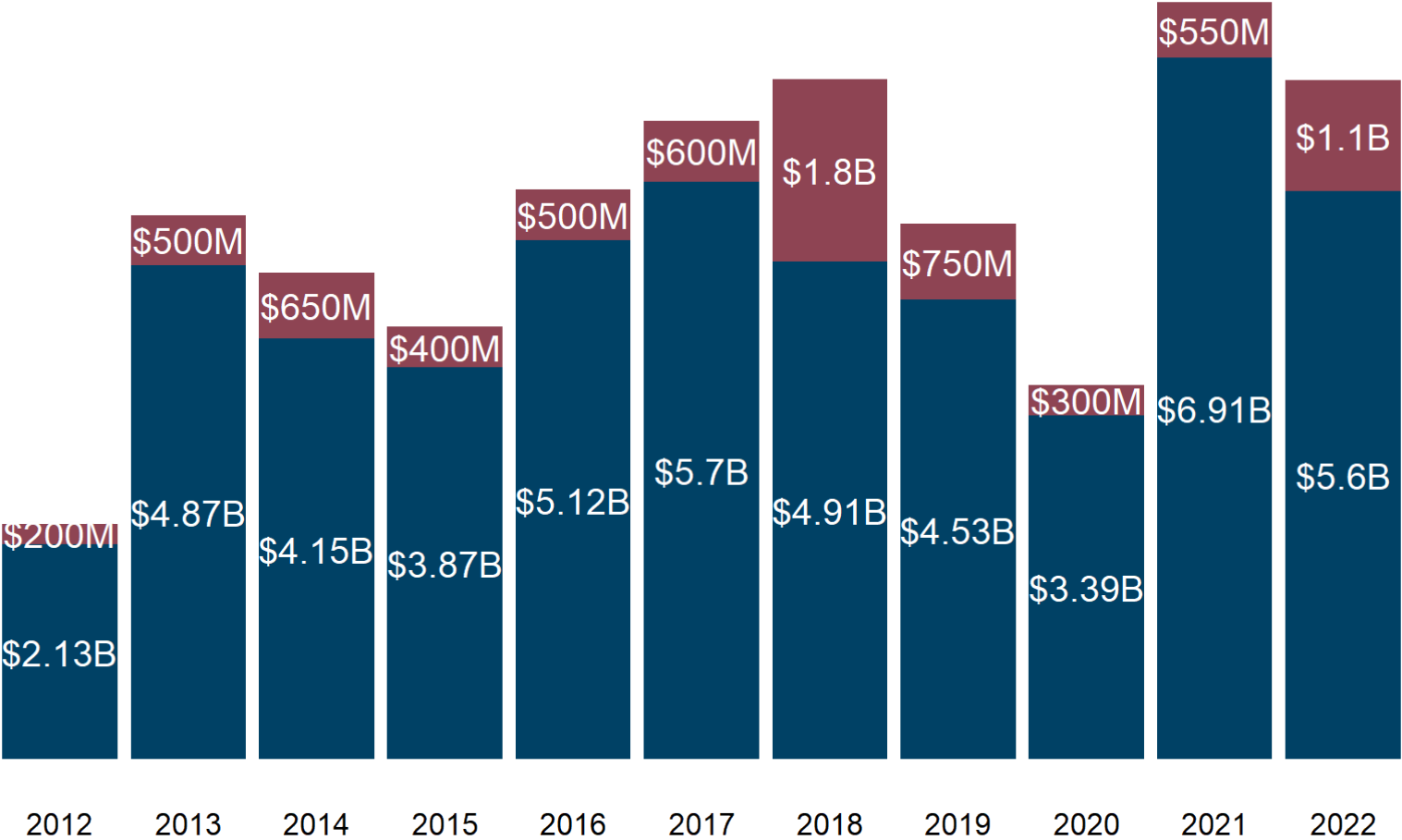


# Total \$10M+ Giving to Higher Education and DJIA



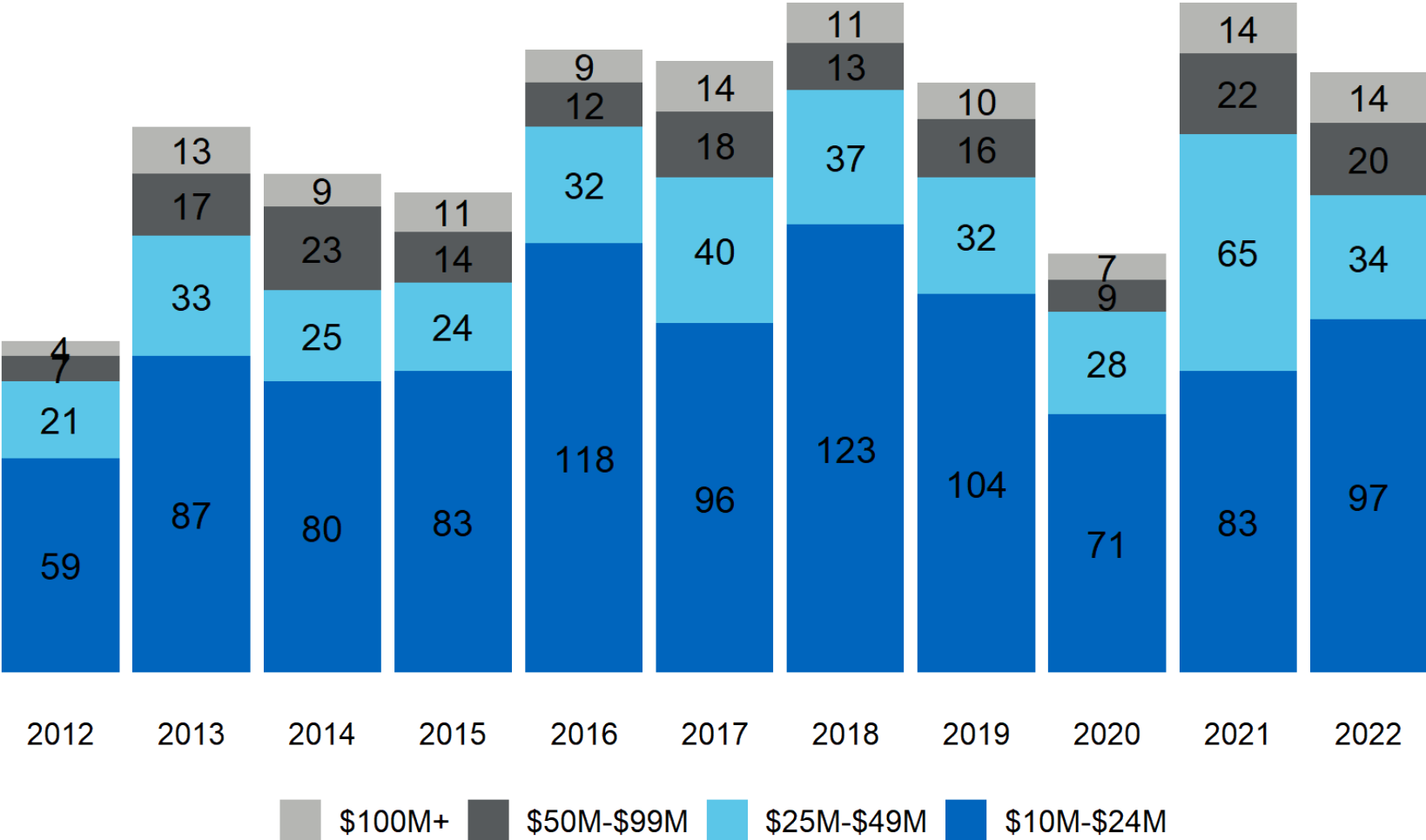
Designed by Marts&Lundy. Data source: Chronicle of Philanthropy

# Total \$10M+ Giving to Higher Education - Top Gift



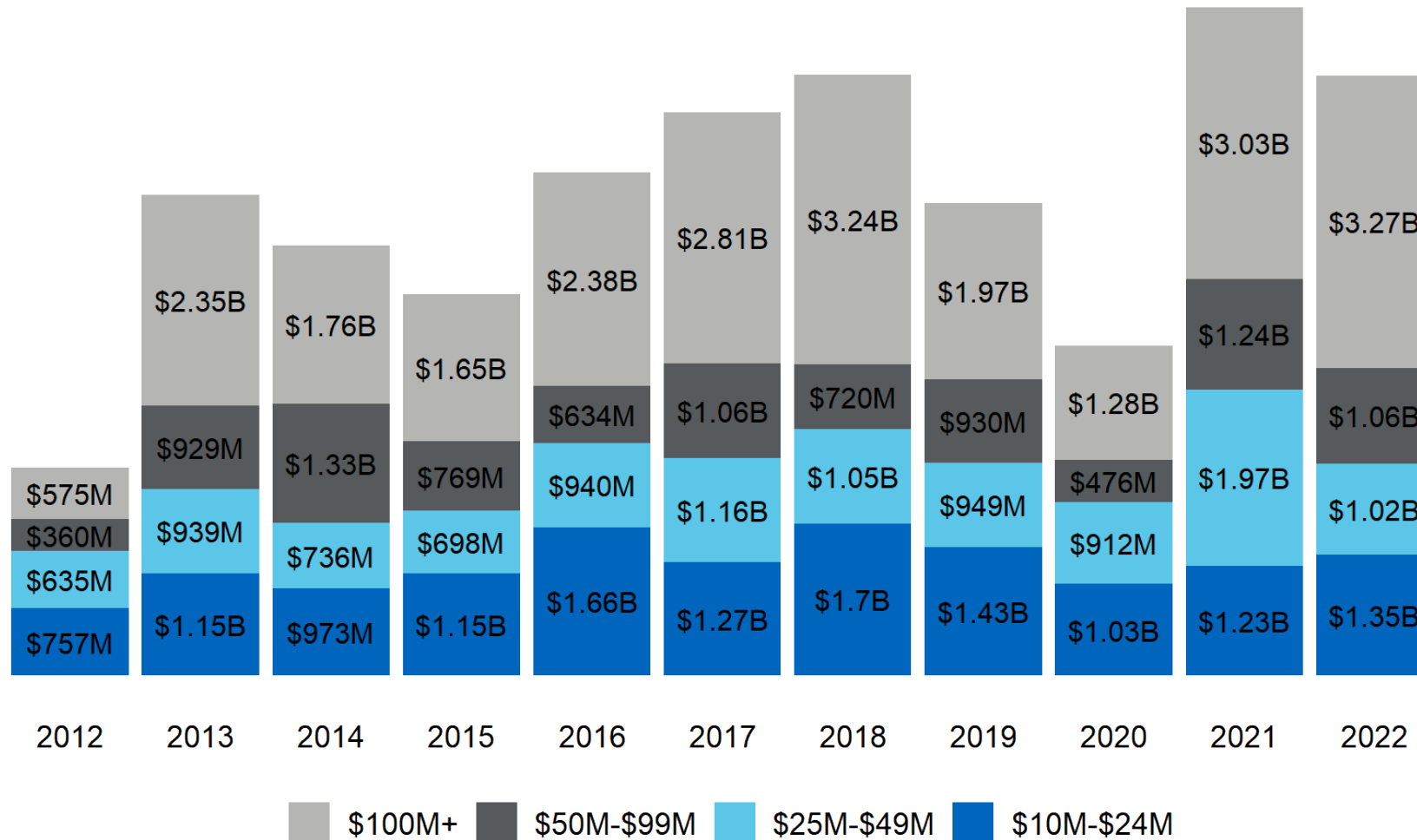
Designed by Marts&Lundy. Data source: Chronicle of Philanthropy

# Total \$10M+ Gifts to Higher Education by Level



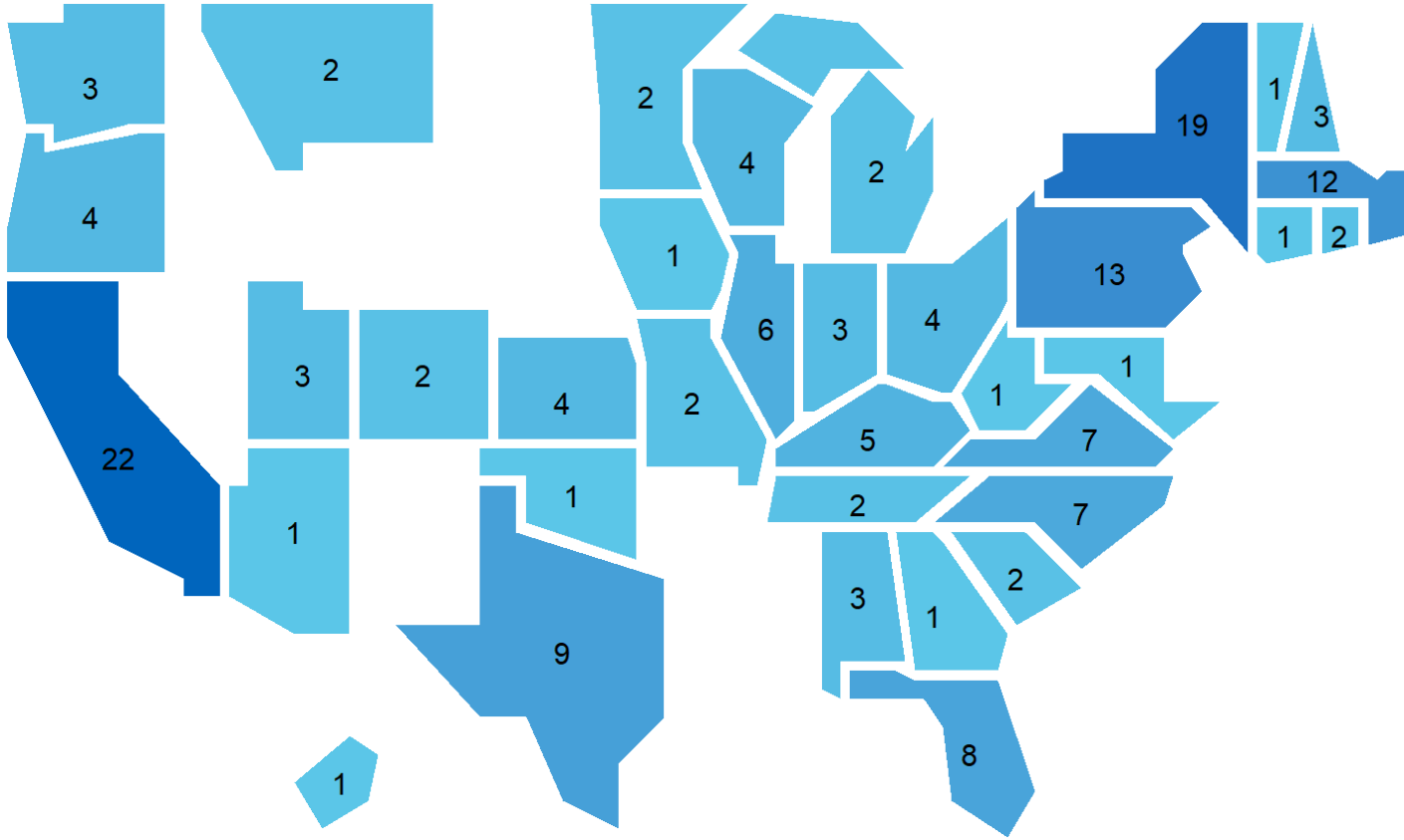
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# Total \$10M+ Giving to Higher Education by Level



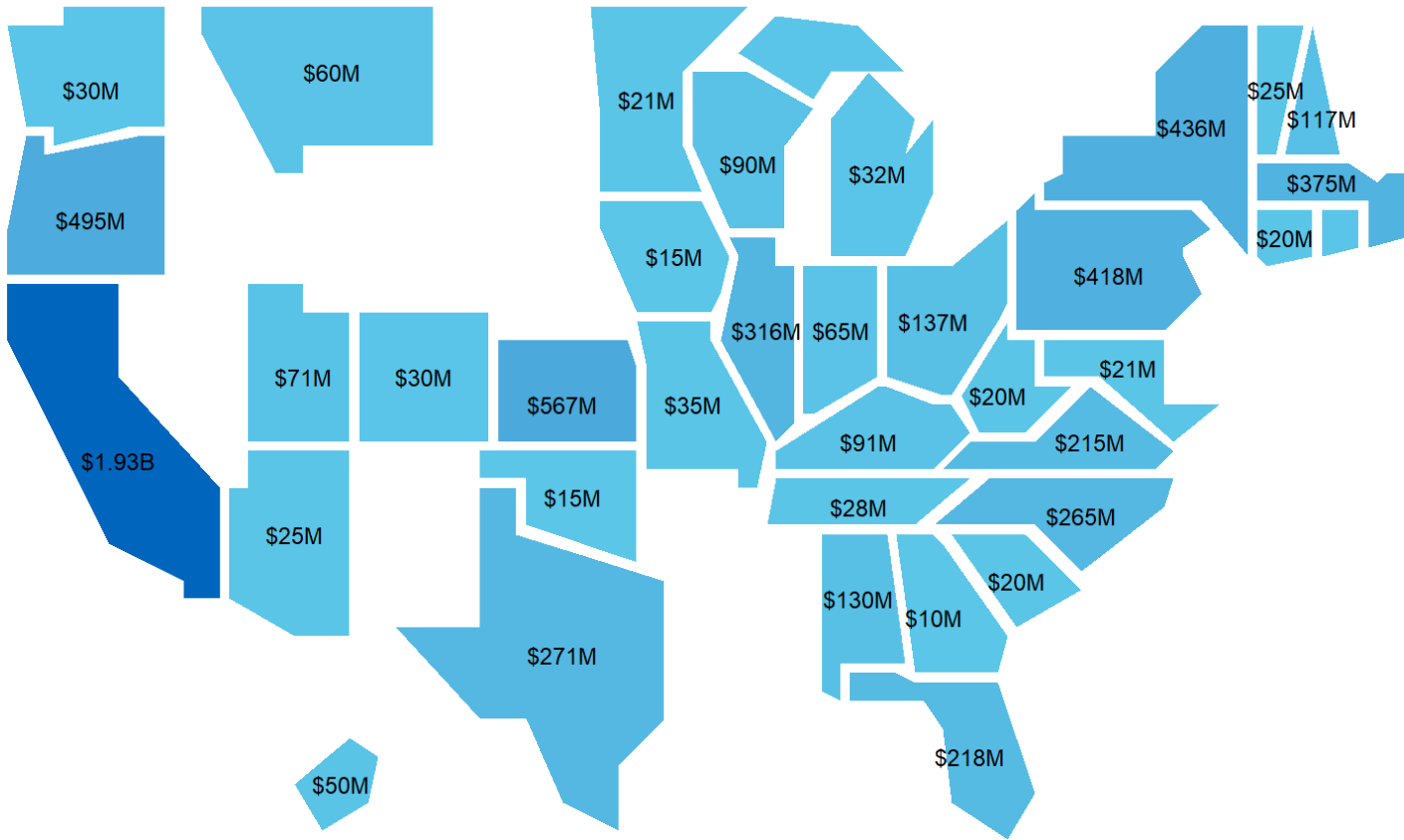
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# Total \$10M+ Gifts to Higher Education by Recipient Organization's Location



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# Total \$10M+ Giving to Higher Education by Recipient Organization's Location



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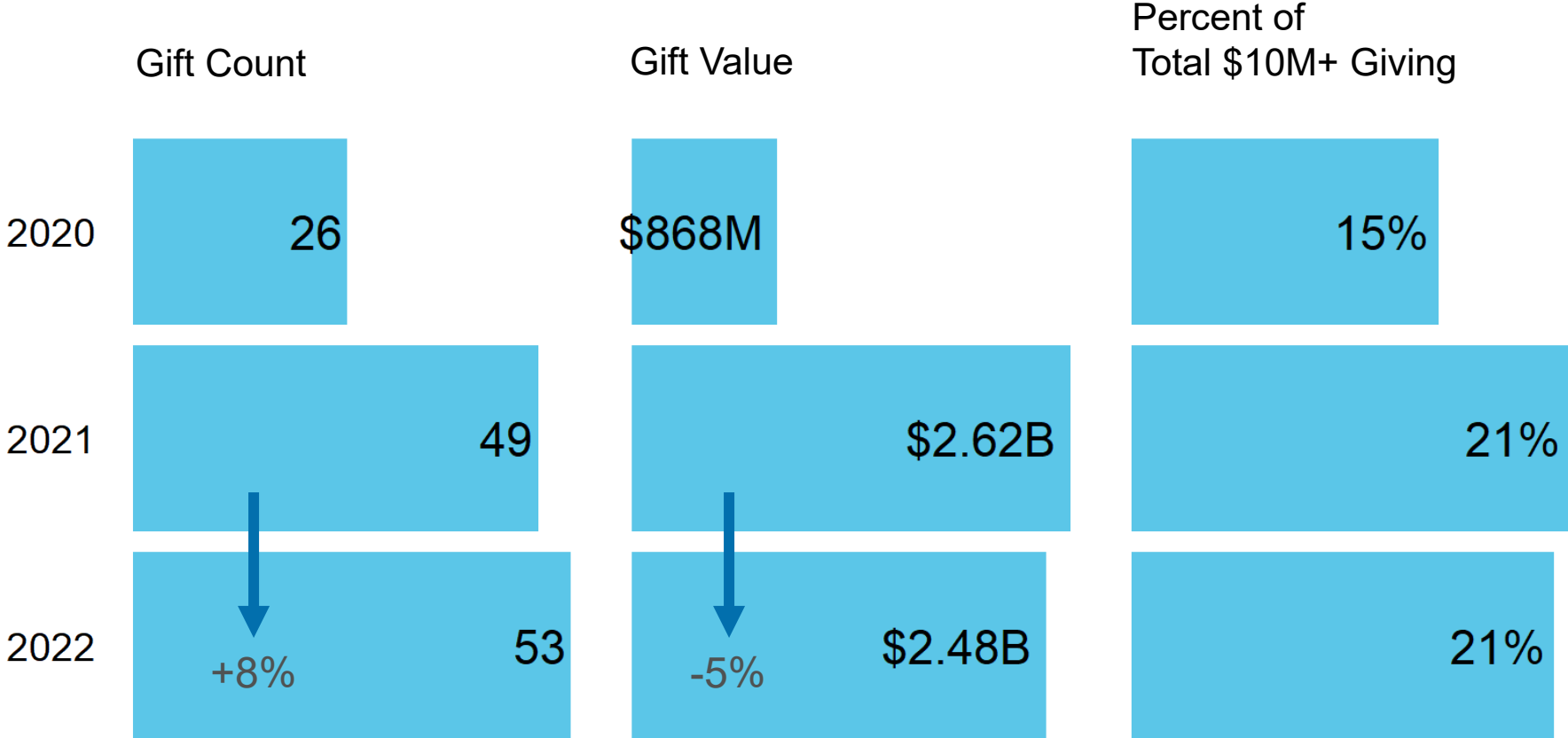
# \$10M+ Giving to Health



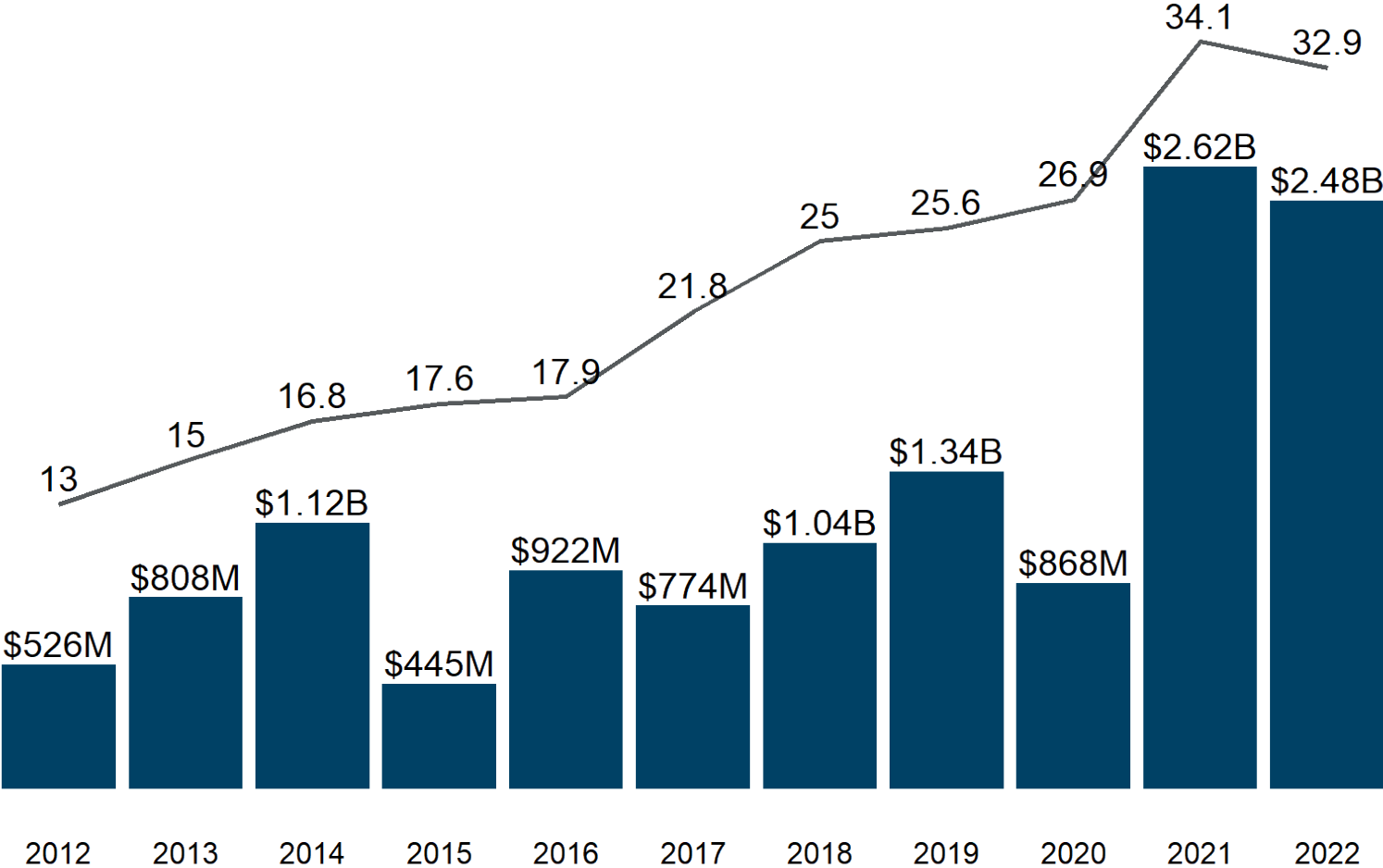
# \$10M+ Giving to Health Methodology

- Data source is The Chronicle of Philanthropy “Big Charitable Gifts.”
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# \$10M+ Giving to Health Summary

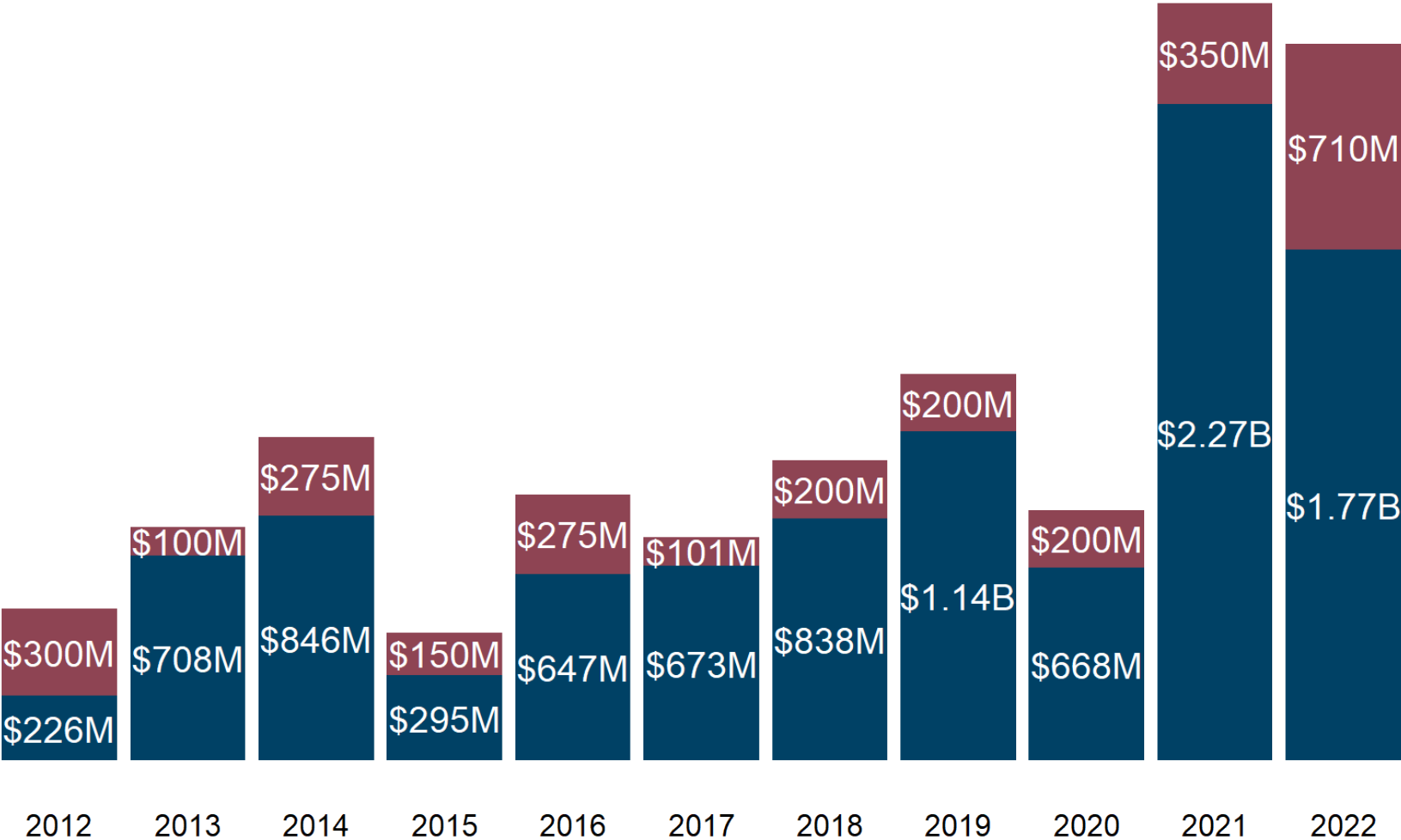


# Total \$10M+ Giving to Health and DJIA



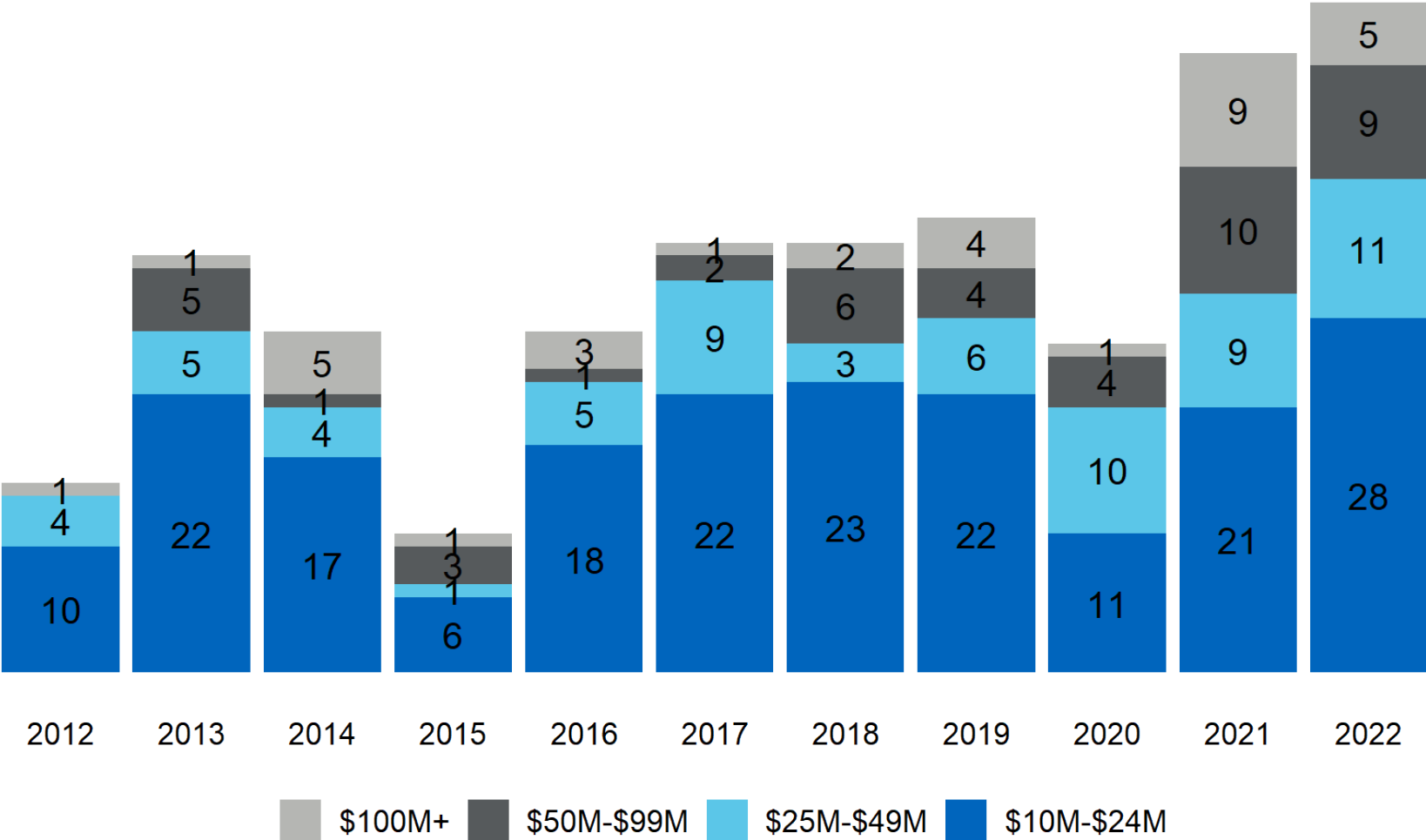
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# Total \$10M+ Giving to Health - Top Gift



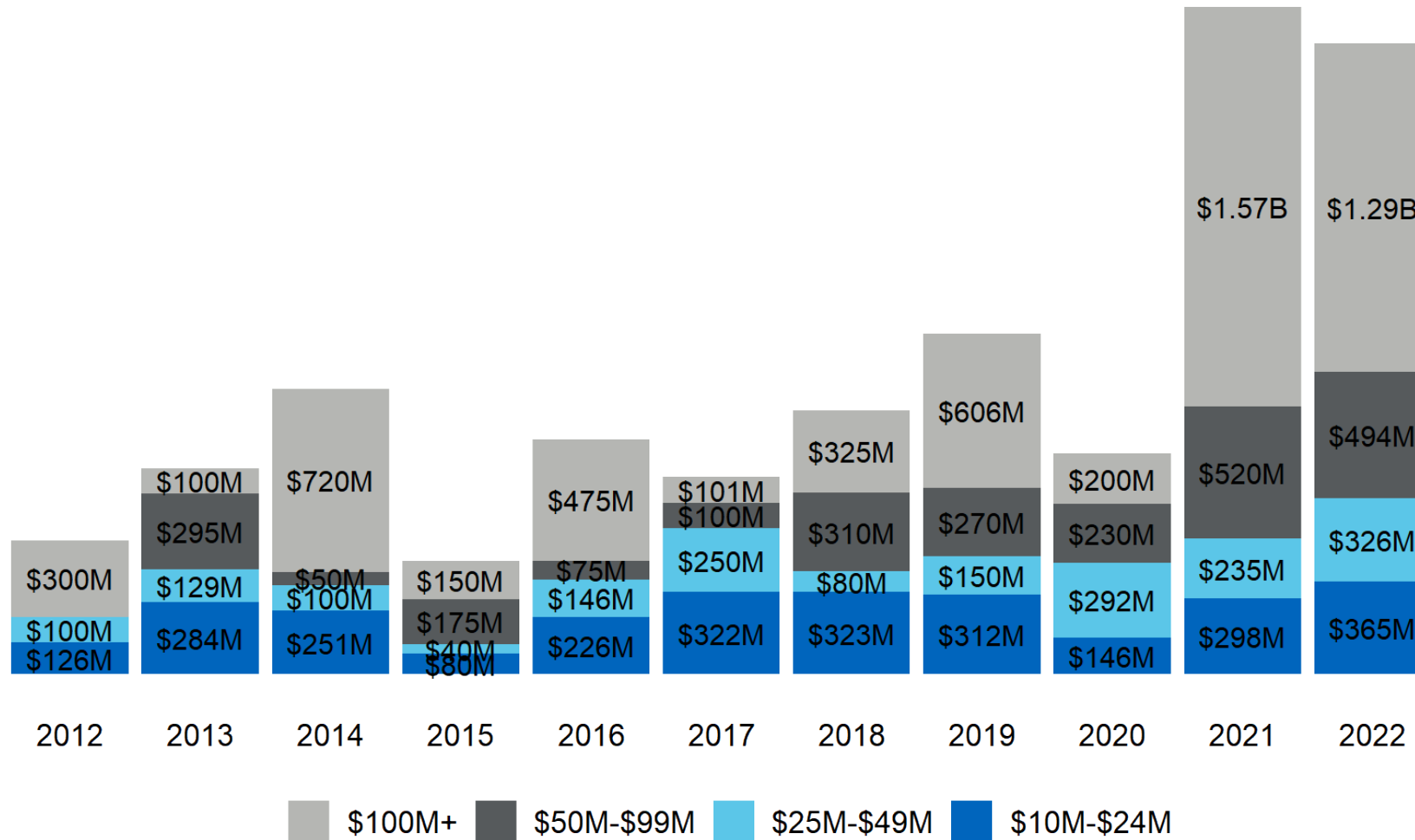
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# Total \$10M+ Gifts to Health by Level



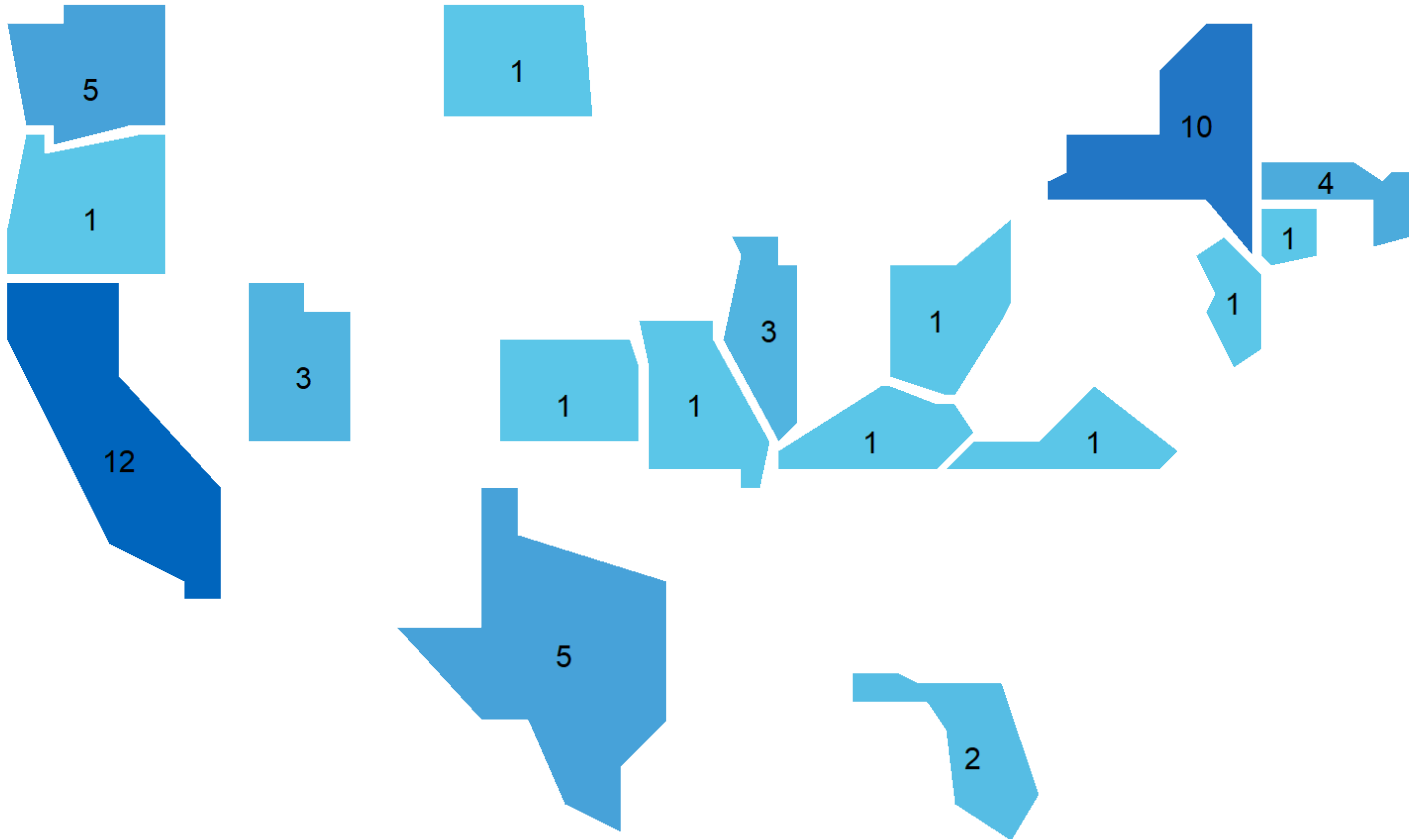
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# Total \$10M+ Giving to Health by Level



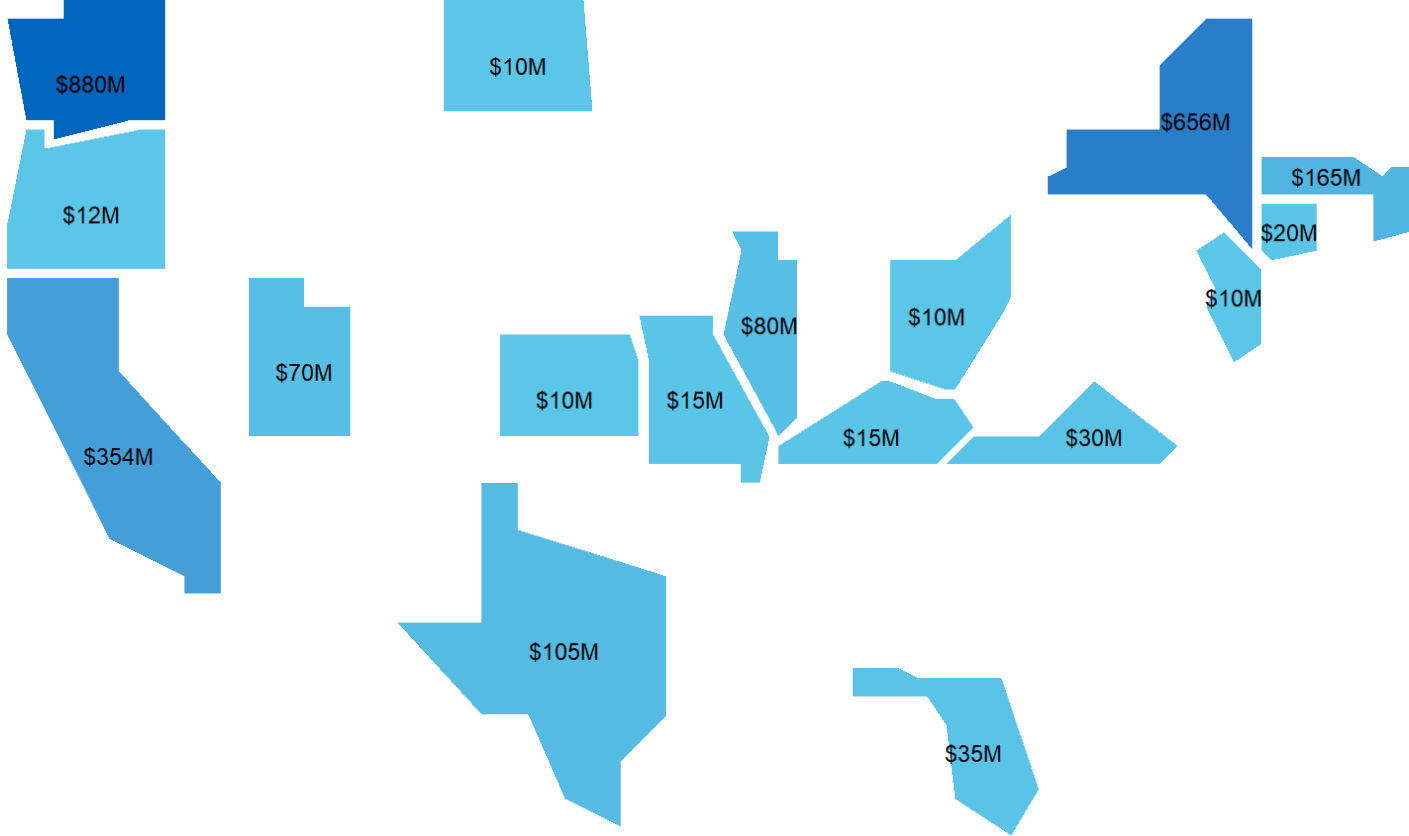
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# \$10M+ Gifts to Health by Recipient Organization's Location



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# Total \$10M+ Giving to Health by Recipient Organization's Location



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